

## News from the Ohio Turnpike Commission

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June 17, 2013 (For Immediate Release) 440-234-2081, ext. 1171

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## A Fresh New Look for the Ohio Turnpike

<u>Berea, Ohio</u> – Same address, new look. The Ohio Turnpike's webpage has received a makeover. The focus of the change was to make the website more user-friendly and as easy to navigate as the Ohio Turnpike itself. The new design creates easier access to important travel information, including delays and backups, and provides customers with a more interactive experience allowing them access to the information they want and need, prior to traveling on the Turnpike.

The revamped website features information for travelers and truckers, and continues to showcase many of the conveniences available at the service plazas. This information is easier to find via the Quick Links section along the left column of the home page. Another valuable improvement to the new site is an interactive Turnpike map. In addition to these features, the website has a search bar function at the top of every page and a site map at the bottom of every page.

The new website also includes expanded information about E- $ZPass^{\text{®}}$  and locations where customers can obtain a transponder. A new online transponder activation component will be added in the near future. Other future improvements already

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slated for the new site include videos with "how to" information and a revamped permitting section for commercial users.

The Commission's Executive Director Rick Hodges explained the need for a new website by saying, "Just as the Ohio Turnpike is improving and enhancing its road conditions, maintenance and services to the traveling public, it seemed logical for our website to be improved too." He added, "Now, the site more accurately represents the Ohio Turnpike as the best ranked toll road in the nation\* and the state-of-the-art system we have become. I am sure that our customers, business partners and future investors will be pleased with the updated look and feel of the site."

The web address to view the new Ohio Turnpike website remains: www.ohioturnpike.org

\*Fitch Ratings (Peer Review of U.S. Toll Roads – Attribute Assessments, Metrics, and Ratings. May 30, 2013)

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